



WAAE ANNUAL CONFERENCE

UPHAM WOODS

october
19th-20th
2018

WISCONSIN DELLS



Wisconsin Association for Environmental Education Annual Conference

October 18-20, 2018

The 2018 WAAE Annual Conference will be held October 19-20 at Upham Woods in the Wisconsin Dells, with workshops and field trips offered on October 18th. This year's theme is Equity in Environmental Education:

#NatureForAll. Tracks include:

- Diversity, Equity & Inclusion
- Early Childhood Education
- Innovations in the Field
- Farm to School
- Nature Center Administration

WAAE offers comprehensive and flexible benefits for sponsors seeking to reach more than 200 education and sustainability decision-makers as well as business and government leaders. This conference offers the perfect platform for sponsors to engage with one of the most passionate and engaged audiences for environmental education, whose influence reaches thousands of people each year.

We are happy to adjust opportunities to accommodate your goals and needs. Please contact Betsy Parker at betsy.parker@waee.org or (608) 209-2909 to discuss your options.

Platinum Sponsorship \$10,000

Be the exclusive sponsor of a major event within the conference, such as the Opening Ceremony or Annual Banquet & Auction.

Gold Sponsorship \$5,000

Sponsor the conference keynote speaker, Dudley Edmondson, or the Equity in EE Panel Discussion on Friday. Alternatively, get your message in front of a specific audience by hosting your own gathering.

Silver Sponsorship \$2,500

Are you focused on or supportive of a specific topic within environmental education? Choose a strand within the conference to sponsor.

Green Sponsorship \$1,000

Sponsor one of the field trips to International Crane Foundation or the Aldo Leopold Foundation. Or, support one of the four workshops offered on October 18th.

Blue Sponsorship \$500

Host a Friday evening networking and social hour or the Saturday afternoon river paddle with Upham Woods staff.

Sponsor Benefit	Platinum	Gold	Silver	Green	Blue
Full conference passes	4	3	2	1	
Tickets to Friday's Annual Banquet & Auction	4	3	2	1	
Exhibit booth at "EE Gallery"	1	1			
Ad in conference program	full page	half page	half page	quarter page	quarter page
Recognition as sponsor in all materials (print, web, and mobile)	✓	✓	✓	✓	✓
Recognition as sponsor in WAEЕ Annual Report	✓	✓	✓	✓	✓

Exhibitor Opportunities:

- WAEЕ Organizational Member - \$60
- WAEЕ Organizational Member Discounted for Volunteer Time - \$40
- NonProfit Organization (Non-WAEЕ Member) - \$100
- For Profit or Sale Booth - \$150

Add-on advertising in conference program:

- 1/4 page ad - \$40
- 1/2 page ad - \$70

See WAEЕ.org for details on exhibitor offerings.

2018 WAEE Annual Conference

SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

Email Address: _____

Phone: _____

Street Address: _____

City, State, Zip: _____

Website: _____

Please Indicate Support Level:

Platinum Sponsorship (\$10,000)

Exhibitor

Gold Sponsorship (\$5,000)

WAEE Member (\$60)

Silver Sponsorship (\$2,500)

NonProfit (\$100)

Green Sponsorship (\$1,000)

ForProfit (\$150)

Blue Sponsorship (\$500)

In-Kind Items: _____

My payment to Wisconsin Association for Environmental Education is enclosed.

Payment sent to:

WAEE

PO Pox 418

Stevens Point, WI 54481

Please invoice me for the above indicated amount.

I will email a digital logo for my organization/agency/business to betsy.parker@waee.org for promotional purposes.



**Deadline for inclusion in all conference materials is
September 21st, 2018.**